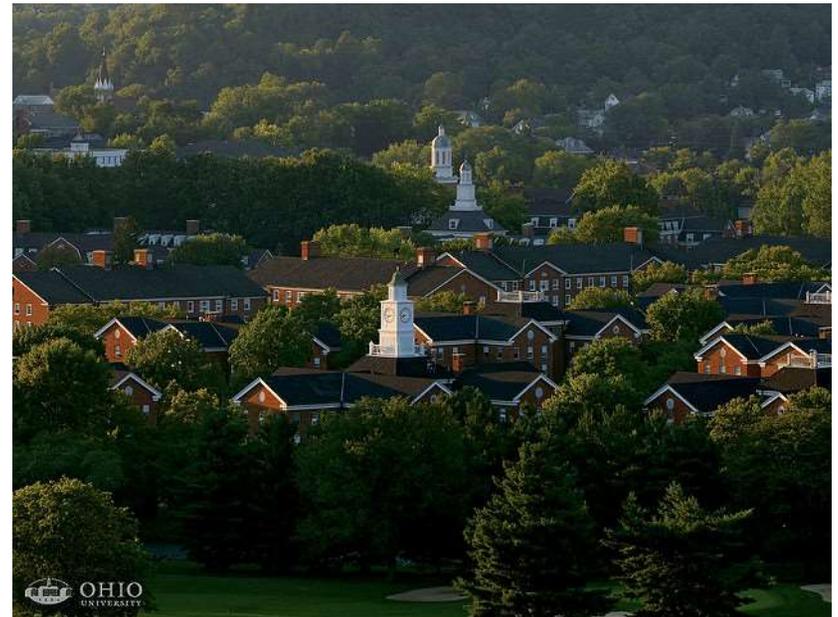


OHIO UNIVERSITY CAMPUS ZERO WASTE SURVEY



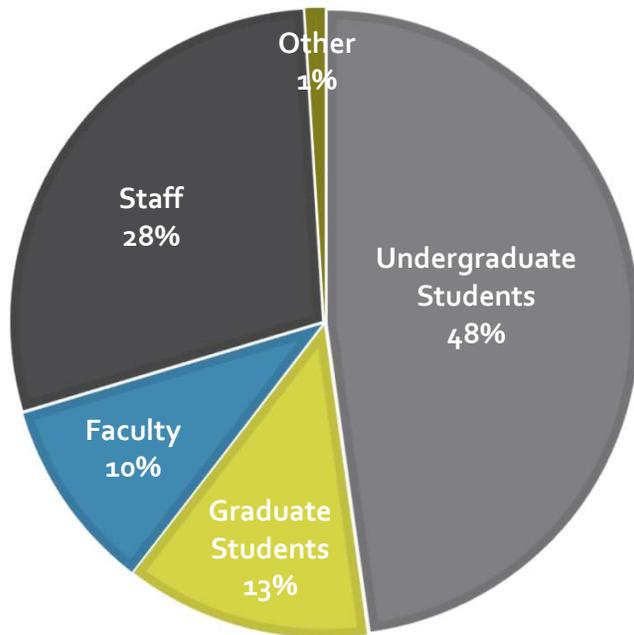
The Process

- The OHIO Zero Waste Initiative at the Voinovich School of Leadership and Public Affairs, in partnership with the Office of Sustainability and Campus Recycling, launched a campus-wide zero waste survey in Fall 2015
- **Goal: To identify waste-related attitudes, behaviors, and needs on campus that will inform future zero waste efforts**
- All faculty, staff, and students on the Athens campus were invited to participate in this electronic survey



Who Responded?

■ Undergraduate student ■ Graduate student ■ Faculty ■ Staff ■ Other



- Respondents totaled over 1,600
- More than 60% of respondents were undergraduate or graduate students
- Students who lived off-campus (54%) outnumbered on-campus students (46%)
- Faculty and staff from more than 20 departments across the Athens campus participated

OHIO's Zero Waste Behaviors & Attitudes

- ♻️ Recycling and waste reduction are important factors in the everyday lives of ~80% of the respondents
- ♻️ More than half of respondents always use a reusable water bottle
- ♻️ More than 75% of respondents feel comfortable encouraging others to make environmentally-friendly choices

- ♻️ OHIO's *green reputation* was an important factor for 32% of students in their decision to attend Ohio University
- ♻️ Nearly 80% of respondents recycle most of the time
- ♻️ Composting is less prevalent: ~60% of respondents "never" or "rarely" compost

Ways to Grow Recycling and Composting

Based on Survey Results
OHIO Wants More . . .

1. Education and Information
2. Visibility and Signage
3. Convenience



Education and Information:

"Include the importance of recycling in new student orientation"

- Increase awareness of *where, what, and how* to recycle and compost on campus
- Communicate the connection between waste reduction and environmental impacts
- Email or post reminders about recycling and composting

What types of items are regularly recycled by respondents on OHIO's campus in 2015?

Mixed Paper	84%
Plastic Bottles	81%
Cardboard	72%
Aluminum Cans	58%
Newspaper	49%
Glass Bottles or Jars	42%
Good Scraps and/or Compostable Materials	24%
Batteries	23%
Electronics	11%
Other	3%

Visibility and Signage:

"Put recycle bins next to every single trash can"



- Make recycling and composting bins easy to spot on campus
- Make bin appearance consistent across campus
- Use large labels on all bins
- Clearly show what belongs in each bin

Convenience:

“Make recycling and composting the easier option”

- Increase the number of bins on campus
- Make a map available with locations of recycling and composting bins across campus
- Academic buildings should be the first target for improving waste reduction on campus, according to more than 60% of respondents



Please Contact Us . . .

. . . with any questions pertaining to the 2015 Ohio University Campus Zero Waste Survey at zerowaste@ohio.edu

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Campus Recycling & Zero Waste