KEY HIGHLIGHTS AND IMPLEMENTATION OF OHIO’S GLOBAL STRATEGY (2016-2020)

Office of Global Affairs
Intentionally Global

for sustainable innovation and development

Leveraging OHIO’s past and academic excellence

to build its future as a global academic institution for cultivating:

1) Globally engaged faculty, staff, students and alumni;
2) Globally diverse, inclusive, informative and cooperative campus, curriculum, scholarship, and community; and
3) Globally connected and profiled academic leader
2016-2020 OHIO Strategic Investments

1. RECRUITING AND SUPPORTING GLOBAL STUDENTS AND ALUMNI

- Recruitment/Enrollment
- Onboarding/Orientation
- Alumni Relations/Development
- Career & Leadership Development
- Academic/Non-Academic Advising

**Expected Outcomes**
- Better informed and engaged university stakeholders
- Assurance of quality programs, services and infrastructure to mainstream globalization
- Consolidation of existing and outreach to new regions/countries and sectors that leverage OHIO’s excellence agenda

2. ACHIEVING EXCELLENCE IN A GLOBAL ACADEMIC MISSION

- Global Research
- Global Mobility
- Global Curriculum
- Global Network

**Expected Outcomes**
- Diverse and inclusive campus and community
- Increased number of globally engaged international and domestic students and alumni
- Globalized curriculum leading to increased global learning outcomes
- Increased global research activities
- Globally active and engaged faculty, staff, and students
- Stronger global partnerships and network that support OHIO’s academic mission

3. SUPPORTIVE ENVIRONMENT FOR INFORMED GLOBAL COMMUNITY

- Monitoring & Evaluation
- Relationship Management
- Communication
- Recruitment/Enrollment
- Onboarding/Orientation

**Expected Outcomes**
- Better informed and engaged university stakeholders
- Assurance of quality programs, services and infrastructure to mainstream globalization
- Consolidation of existing and outreach to new regions/countries and sectors that leverage OHIO’s excellence agenda
Implementation of Global Strategy

Working definition of Globalization of OHIO:
Advancing diversity, inclusion, and cooperation for sustainable innovation and development

1. RECRUITING AND SUPPORTING GLOBAL STUDENTS AND ALUMNI
   a. Initiated
      i. International Student Strategy Phase 1: China
      ii. Engagement with Alumni in Asia and Ecuador
   b. Next Priority:
      i. Supporting global diversity and inclusion
      ii. Expanding engagement of Alumni in Africa

2. ACHIEVING EXCELLENCE IN A GLOBAL ACADEMIC MISSION
   a. Initiated
      a. Globalizing the Curriculum and COIL program and Innovations Strategy
   b. Next Priority:
      iii. Investment in faculty mobility and recruitment to strengthen and expand global reach and quality of research, education and experiential learning
      iv. Academic programming in globalization for all students

3. SUPPORTIVE ENVIRONMENT FOR INFORMED GLOBAL COMMUNITY
   a. Initiated
      a. Reengaging Asia and extending institutional reach to Ecuador
      b. Developing global strategy
   b. Next Priority:
      v. Intentionally global in branding OHIO academic excellence and distinction of global value
      vi. Budget model supports globalization fostering cooperation, interdisciplinary programming, diversity and study away
      vii. Investment in faculty relationships for building global reach
      viii. Engaging the University Foundation in global investments
      ix. Creating tools for reporting on university-wide globalization goals for achieving its vision